

## NEWS

### Contact

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**FOR IMMEDIATE RELEASE**  
**MARCH 2, 2005**

### **GENOMAS ANNOUNCES APPOINTMENTS OF BOARD DIRECTOR AND BUSINESS ADVISORS**

**HARTFORD, CT** – Genomas, Inc., a biomedical company advancing personalized medicine diagnostics for the prevention and treatment of diabetic obesity and cardiovascular disease, today announced the appointment of Dr. Victor Villagra to the Board of Directors. The Company also announced the appointments of Mr. Robert Patricelli, Mr. Kevin Kelly and Mr. Robert Stauble, as business advisors to management in the health insurance and medical fitness industries, respectively.

Dr. Villagra, is President of Health & Technology Vector, Inc. a health care consulting firm. He previously served as National Medical Director and VP Quality & Medical Strategy at CIGNA HealthCare, where he was responsible for development of national medical management strategies, quality improvement initiatives, disease management programs, and reimbursement policy for emerging technologies. Dr. Villagra is past President of the Disease Management Association of America.

Mr. Patricelli is Chairman and CEO of Evolution Benefits, Inc. a company supporting the movement toward greater consumer choice in and responsibility for employee benefits. Mr. Patricelli is also Founder, Chairman and CEO of Women's Health USA a leading healthcare services company. Priorly he founded and led Value Health, a NYSE company and the nation's leading specialty managed care company, and was President of the healthcare group at CIGNA Corporation. Mr. Patricelli is a member of the Board of Directors of Northeast Utilities, Curagen Corporation, and Wesleyan University and is a trustee of the Bushnell Center for the Performing Arts.

Mr. Kelly is Founding Partner, President and CEO of Medical Risk Management, LLC, and KLN Specialty Insurance LLC. MRM provides medical liability and risk management services to physician groups, hospitals and insurance companies/captives. KLN Specialty Insurance is a nationwide professional liability insurance brokerage firm specializing in medical malpractice insurance. Mr. Kelly has over 20 years experience in the health care and health insurance industries. He was founder and CEO of MedSpan, a managed care company, now part of the United Health Group.

Mr. Stauble is Chief Development Officer and co-Founder of Healthtrax, Inc. a national leader in medical fitness and preventive healthcare. Mr. Stauble has over 25 years experience in the commercial, corporate and medical markets of the fitness and wellness business. At Healthtrax, he has developed both the commercial fitness and work-site health management businesses.

“These advisors will significantly bolster our financing and strategic investment plans for 2005 with major investors and strategic partners,” commented Robert W. Scherrer, Chief Financial Officer of Genomas. “They will also propel our business development as we bring PhysioType™ products for personalized treatment of obesity to physicians, the health insurance industry, and to medical fitness and diet providers.”

“The appointment of these advisors entrenches Genomas as the leading biomedical company in personalized health,” commented Dr. Gualberto Ruaño, M.D., Ph.D., President and CEO of Genomas. “Mr. Patricelli has an extensive track record in establishing successful companies in the health care services and insurance. Mr. Kelly is a seasoned businessman in managed care and health. Dr. Villagra and Mr. Stauble have evaluated scores of new health and well-being products for major insurance and fitness providers,” added Dr. Ruaño. “These four remarkable professionals, now part of our team, represent the best of the interdisciplinary acumen we are building at Genomas to advance the new industry of Personalized Health for Hartford and Connecticut.”

**(more)**

## **ABOUT GENOMAS**

Genomas Inc. is developing PhysioType™ Products to personalize health. PhysioTypes are revolutionary healthcare diagnostics, empowering physicians with unprecedented capabilities to prescribe personalized and highly effective preventive treatments incorporating diet, exercise and drug regimens for each patient. Genomas' product development focus is metabolic syndrome and associated disorders (obesity, diabetes, cardiovascular disease). Genomas is located in Hartford, CT. on the campus of Hartford Hospital with which it has established a research and development partnership in genomic medicine. *For more information please access the company's web site at [www.genomas.net](http://www.genomas.net)*

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